

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

ВП	INVOICE	

Advertiser	Pat McCrory for Governor
Product	MCCRORY 9/17
Estimate Number	917923

Invoice #	116650-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/23/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116650
Alt Order #	06218164
Deal #	
Order Flight	09/17/12 - 09/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Young and the Restless	4-5p								
	CLASS 3 -	CANDIDATE					_				
	MOAL				2 to 09/23/12	1x	1	12 106	\$505.00		
_	WRAL			F	09/21/12	:30	3:59 PM	РМ12-106ТН	\$585.00		1
2	WRAL	CBS This Morning	7am - 9am								
	CLASS 3 -	CANDIDATE		00/17/10	2 to 09/23/12	1.,	1				
	WRAL			<u>09/17/12</u> F	09/21/12	1x :30	8:45 AM	PM12-106TH	\$380.00	1	1
3	WRAL	Noon News	12p-1p	'	03/21/12	.50	0.43 AW	FMIZ-100TH	ψ300.00	•	
3		CANDIDATE	12p-1p								
	OLAGO J	GANDIDATE		09/17/12	2 to 09/23/12	1x	1				
	WRAL			M	09/17/12	:30	12:16 PM	PM12-106TH	\$315.00		1
4	WRAL	Young and the Restless	4-5p						*		
		CANDIDATE	- •								
				09/17/12	2 to 09/23/12	1x	1				
	WRAL			М	09/17/12	:00			\$585.00	Credited	1
5	WRAL	CBS This Morning	7am - 9am								
	CLASS 3 -	CANDIDATE									
					2 to 09/23/12	1x	1				
	WRAL			М	09/17/12	:30	8:14 AM	PM12-106TH	\$380.00		1
6	WRAL	WRAL 6a News Sat	6-8a								
	CLASS 3 -	CANDIDATE		00/47/46	n t = 00/00/40	4	1				
	WRAL			09/17/12 Sa	2 to 09/23/12 09/22/12	1x :30	7:08 AM	PM12-107TH	\$270.00		
•		WDAL Com Marriage Name	7.0-	Sa	09/22/12	.30	7.00 AIVI	PM12-1071H	φ270.00		ı
8	WRAL	WRAL Sun Morning News CANDIDATE	7-9a								
	CLASS 5 -	CANDIDATE		09/17/12	2 to 09/23/12	1x	1				
	WRAL			Su	09/23/12	:30	8:53 AM	PM12-107TH	\$400.00)	1
9	WRAL	CBS Sunday Morning	9-1030a	Cu	00,20,12	.00	0.007.11		ψ.00.00	•	
•		CANDIDATE	J 1000u								
	·										



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9	WRAL	CBS Sunday Morning	9-1030a		-		-	•	-		
		CANDIDATE									
	WRAL			Su	09/23/12	:30	9:45 AM	PM12-117TH	\$600.00		1
10	WRAL	CBS This Morning	7am - 9am								
	CLASS 3 -	CANDIDATE		00/17/1			4				
	WRAL			09/17/12 Th	2 to 09/23/12 09/20/12	1x :30	8:47 AM	PM12-106TH	\$380.00		- 1
44		CDC This Marning	7am 0am	111	09/20/12	.30	6.47 AIVI	PM12-1001H	φ360.00		Į
11	WRAL	CBS This Morning CANDIDATE	7am - 9am								
	CLASS 3 -	CANDIDATE		09/17/1	2 to 09/23/12	1x	-1				
	WRAL			Tu	09/18/12	:30	8:24 AM	PM12-106TH	\$380.00		1
12	WRAL	Tue Hour 1	8-9p		337.37.1	.00	0.2 . 7		φοσοίσο		•
		CANDIDATE									
				09/17/12	2 to 09/23/12	1x	-1				
	WRAL			Tu	09/18/12	:30	7:59 PM	РМ12-106ТН	\$3,550.00		1
13	WRAL	Young and the Restless	4-5p								
	CLASS 3 -	CANDIDATE									
					2 to 09/23/12	1x	1				
	WRAL			W	09/19/12	:30	4:27 PM	PM12-106TH	\$585.00		1
14	WRAL	CBS This Morning	7am - 9am								
	CLASS 3 -	CANDIDATE		00/47/4	0.1.00/00/40		-				
	WRAL			<u>09/17/12</u> W	2 to 09/23/12 09/19/12	1x :30	8:49 AM	РМ12-106ТН	\$380.00		1
45		WDAL 5-00 AM Novem	F00 Ca	VV	09/19/12	.30	6.49 AIVI	PM12-1001H			ı
15	WRAL	WRAL 5:30AM News CANDIDATE	530-6a								
	OLAGO 3 -	CANDIDATE		09/17/1	2 to 09/23/12	1x	1				
	WRAL			F	09/21/12	:30	5:40 AM	PM12-106TH	\$450.00		1
16	WRAL	WRAL 5:30AM News	530-6a	•					¥ 133133		•
. •		CANDIDATE	••••								
				09/17/12	2 to 09/23/12	1x	1				
	WRAL			M	09/17/12	:30	5:28 AM	PM12-106TH	\$450.00		1
			W	e warrant that the a	ctual broadcast inf	ormation show	vn on this invoice	was taken from the program	log.		



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16	WRAL WRAL 5:30AM News	530-6a	<u>-</u>			_	•			
	CLASS 3 - CANDIDATE									
17	WRAL CBS This Sat Morning 8-9a	8-9a								
	CLASS 3 - CANDIDATE					_				
	WDAI			o 09/23/12	1x	1-	12 117	4.70.00		
	WRAL		Sa	09/22/12	:30	8:59 AM	PM12-117TH	\$470.00		1
18	WRAL WRAL 5:30AM News CLASS 3 - CANDIDATE	530-6a								
				o 09/23/12	1x	1				
	WRAL		Th	09/20/12	:30	5:29 AM	PM12-106TH	\$450.00		1
19	WRAL Young and the Restless CLASS 3 - CANDIDATE	4-5p								
				o 09/23/12	1x	-1				
	WRAL		Tu	09/18/12	:30	4:28 PM	PM12-106TH	\$585.00		1
20	WRAL WRAL 5:30AM News CLASS 3 - CANDIDATE	530-6a								
				o 09/23/12	1x	-1				
	WRAL		Tu	09/18/12	:30	5:39 AM	PM12-106TH	\$450.00		1
21	WRAL WRAL AM News CLASS 3 - CANDIDATE	6-7a								
				o 09/23/12	1x	-1				
	WRAL		Tu	09/18/12	:30	6:29 AM	PM12-106TH	\$725.00		1
22	WRAL WRAL 5:30AM News CLASS 3 - CANDIDATE	530-6a								
				o 09/23/12	1x	1				
	WRAL		W	09/19/12	:30	5:37 AM	PM12-106TH	\$450.00		1
23	WRAL Late News CLASS 3 - CANDIDATE	11-1135p								
				o 09/23/12	1x	1				
	WRAL		F	09/21/12	:30	11:27 PM	PM12-106TH	\$1,335.00		1



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
24	WRAL Letterman Friday	1205x-107x	-		_	-		-		<u> </u>
	CLASS 4 - CANDIDATE									
				to 09/23/12	1x	1				
	WRAL		F	09/21/12	:30	12:59 AM	PM12-106TH	\$85.00		1
25	WRAL 5:00 First News	5-530p								
	CLASS 3- CANDIDATE		00/17/10	to 09/23/12	1x	1				
	WRAL		<u> </u>	09/21/12	:30	5:29 PM	PM12-106TH	\$1,115.00		1
26	WRAL Inside Edition	7-730P	·	00/21/12	.00	0.20 1 10		ψ1,110.00		
	CLASS 3 - CANDIDATE	7 7001								
			09/17/12	to 09/23/12	1x	1				
	WRAL		F	09/21/12	:30	7:27 PM	РМ12-106ТН	\$670.00		1
27	WRAL Fri Hour 1	8-9p								
	CLASS 4 - CANDIDATE									
	MDAI			to 09/23/12	1x	1		# 400 00		
	WRAL	44 4405	F	09/21/12	:30	7:58 PM	PM12-106TH	\$400.00		1
28	WRAL Late News CLASS 3 - CANDIDATE	11-1135p								
	CLASS 3 - CANDIDATE		09/17/12	to 09/23/12	1x	1				
	WRAL		M	09/17/12	:30	11:27 PM	PM12-106TH	\$1,335.00		1
29	WRAL David Letterman	1135p-1237a						¥ 1,000100		•
	CLASS 3 - CANDIDATE									
			09/17/12	2 to 09/23/12	1x	1				
	WRAL		M	09/17/12	:30	12:13 AM	PM12-106TH	\$270.00		1
30	WRAL 5:00 First News	5-530p								
	CLASS 3 - CANDIDATE									
	WDAL			2 to 09/23/12	1x	1	12 105	A. 4. 		
	WRAL		M	09/17/12	:30	5:30 PM	PM12-106TH	\$1,115.00		1
31	WRAL Inside Edition CLASS 3 - CANDIDATE	7-730P								



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31	WRAL Inside Edition CLASS 3 - CANDIDATE	7-730P	•		•			•		_
	WRAL		M	09/17/12	:30	7:21 PM	РМ12-106ТН	\$670.00		1
32	WRAL Face The Nation 1030-1130 CLASS 4 - CANDIDATE	1030-1130								
	CEAGG + GANDIDATE		09/17/12	to 09/23/12	1x	1				
	WRAL		Su	09/23/12	:30	11:29 AM	PM12-107TH	\$200.00		1
33	WRAL Follows Late Ftball/Bball CLASS 3 - CANDIDATE	11:30pm-12:05am								
				to 09/23/12	1x	1				
	WRAL					11:18 PM mming change mming change		\$1,335.00		1
34	WRAL 60 minutes CLASS 3 - CANDIDATE	730-830p	00/47/40	00/00/40	4	1				
	WRAL		Su LR due t	to 09/23/12 09/23/12 o NFL game r o NFL game r			PM12-117TH	\$2,670.00		1
35	WRAL Late News CLASS 3 - CANDIDATE	11-1135p								
				to 09/23/12	1x	1				
	WRAL		Th	09/20/12	:30	11:32 PM	PM12-106TH	\$1,335.00		1
36	WRAL 5:00 First News CLASS 3 - CANDIDATE	5-530p								
				to 09/23/12	1x	1				
37	WRAL 6pm News (M-F) CLASS 3 - CANDIDATE	6-630p	Th	09/20/12	:30	5:24 PM	РМ12-106ТН	\$1,115.00		1
				to 09/23/12	1x	1				
	WRAL		Th	09/20/12	:30	6:29 PM	PM12-106TH	\$1,335.00		1



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38	WRAL	Entertaiment Tonight	730-8P	<u>-</u>	-						<u>. </u>
	CLASS 3 -	CANDIDATE									
					2 to 09/23/12	1x	1				
	WRAL			Th	09/20/12	:30	7:55 PM	PM12-106TH	\$670.00		1
39	WRAL	Late News	11-1135p								
	CLASS 3 -	CANDIDATE									
					2 to 09/23/12	1x	-1				
	WRAL			Tu	09/18/12	:30	11:27 PM	PM12-106TH	\$1,335.00		1
40		5:00 First News	5-530p								
	CLASS 3 -	CANDIDATE									
					2 to 09/23/12	1x	-1				
	WRAL			Tu	09/18/12	:30	5:27 PM	PM12-106TH	\$1,115.00	1	1
41	WRAL	5:30 News	530-6p								
	CLASS 3 -	CANDIDATE									
					2 to 09/23/12	1x	-1				
	WRAL			Tu	09/18/12	:30	5:42 PM	PM12-106TH	\$1,115.00	1	1
42		6pm News (M-F)	6-630p								
	CLASS 3 -	CANDIDATE									
				09/17/12	2 to 09/23/12	1x	-1				
	WRAL			Tu	09/18/12	:30	6:07 PM	PM12-106TH	\$1,335.00		1
43		Entertaiment Tonight	730-8P								
	CLASS 3 -	CANDIDATE									
				09/17/12	2 to 09/23/12	1x	-1				
	WRAL			Tu	09/18/12	:30	7:39 PM	PM12-106TH	\$670.00		1
45	WRAL	Late News	11-1135p								
	CLASS 3 -	CANDIDATE									
					2 to 09/23/12	1x	1				
	WRAL			W	09/19/12	:30	11:34 PM	PM12-106TH	\$1,335.00		1
46	WRAL	David Letterman	1135p-1237a								
	CLASS 3 -	CANDIDATE	-								



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46	WRAL David Letterman	1135p-1237a				•			·
	CLASS 3 - CANDIDATE								
	WRAL		W	09/19/12	:30	12:32 AM	PM12-106TH	\$270.00	1
47	WRAL 5:00 First News	5-530p							
	CLASS 3 - CANDIDATE					_			
	N/DAI			2 to 09/23/12	1x	1		44.445.00	
	WRAL		W	09/19/12	:30	5:13 PM	PM12-106TH	\$1,115.00	1
48	WRAL Inside Edition	7-730P							
	CLASS 3 - CANDIDATE		00/47/4	0.000040	_	-			
	WRAL		<u>09/17/12</u> W	2 to 09/23/12	1x	1	РМ12-106ТН	Ф070 00	
40		700 OB	VV	09/19/12	:30	7:27 PM	PM12-1001H	\$670.00	1
49	WRAL Entertaiment Tonight CLASS 3 - CANDIDATE	730-8P							
	CLASS 3 - CANDIDATE		00/17/1	2 to 09/23/12	1x	1			
	WRAL		W	09/19/12	:30	7:42 PM	PM12-106TH	\$670.00	1
50	WRAL Noon News	12p-1p	**	03/13/12	.00	7.72 I W	1M12 100111	φ070.00	•
30	CLASS 3 - CANDIDATE	12p-1p							
	OLINO O OMINDIDATE		09/17/1	2 to 09/23/12	1x	1			
	WRAL		Th	09/20/12	:30	12:36 PM	PM12-106TH	\$315.00	1
51	WRAL Noon News	12p-1p						** * * * * * * * * * * * * * * * * * * *	
-	CLASS 3 - CANDIDATE								
			09/17/12	2 to 09/23/12	1x	-1			
	WRAL		Tu	09/18/12	:30	12:29 PM	PM12-106TH	\$315.00	1
52	WRAL Noon News	12p-1p							
	CLASS 3 - CANDIDATE								
				2 to 09/23/12	1x	1			
	WRAL		W	09/19/12	:30	12:43 PM	PM12-106TH	\$315.00	1
		Aired Spots	49						



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\$38,465.00 Gross Total

Agency Commission

\$5,769.75 Payment Terms 30 Days **Net Amount Due** \$32,695.25